



**World's Largest Bouncetopia by Kiztopia Flagship Lands in AIRSIDE**  
**8000sq ft Playground Featuring a Giant Bouncy Castle**  
**13 Immersive Play Areas to Train Sensory Integration Skills of Kids Aged 2 and Up**  
**15% Early Bird Discount Available on Kiztopia HK website, Klook & Bouncetopia, Starting from 27 Nov**

*Press Release & High res photos can be downloaded at: <https://bit.ly/3QwcNKV>*

**#BOUNCETOPIAHK #KIZZOS #KIZTOPIAFRIENDS**  
**#AIRSIDE #KAITAK #BOUNCECASTLE**  
**#KIZTOPIAHK #KIZTOPIA**



(Hong Kong, 29 November 2023) Are you looking for a safe place for your kids to burn off excess energy? Bring them to **Bouncetopia by Kiztopia** for hassle-free parent-child bonding time! With the Singapore Tourism Awards 2021's 'Best Attraction Experience' title under its belt, the Lion city's leading mega-scale family edutainment centre **Kiztopia** is broadening its presence overseas. Following the launch of its first overseas flagship at New Town Plaza in September 2022, the award-winning team is set to forge ahead with its motto, 'Play to Learn, Learn through Play.' in Hong Kong. Continuing the success of the New Town flagship outlet and the subsequent pop-up of Jumptopia events, **Bouncetopia by Kiztopia** is bouncing its way from Singapore to **AIRSIDE**, the brand-new shopping destination in Kai Tak, Hong Kong. Set to open in mid-December 2023, this first overseas flagship of **Bouncetopia** measures 8,000 square feet in size – the biggest of its kind to date. Inside, it boasts a giant bouncy castle over 54 metres in length and features 13 play areas such as ball pits, obstacle courses, slides and more. This indoor playground is the ideal spot for kids aged 2 to 10 to burn off excess energy in an edutaining experience like no other! Prepare for an unforgettable journey by heading over to Kiztopia HK website, Klook and Bouncetopia store to get the ticket offers: Single Admission Ticket, 10x Admission and Annual Pass. During the pre-sale period from now till 14 December, enjoy a 15% early bird discount (excluding the 30-minute single entry ticket) and receive an extra gift when you purchase tickets at the Bouncetopia Store. Mark your calendar for a day of edutainment and parent-child bonding at this epicentre!

**Bouncy Castle with 13 Immersive Play Areas to Train Kids' Sensory Integration Skills**

Like Kiztopia, Bouncetopia by Kiztopia encourages kids to 'Play to Learn, Learn through Play.' in an all-rounded experience combining both entertainment and knowledge in the setting of an indoor playground. The AIRSIDE flagship store is specially curated for children aged 2 to 10, taking into consideration their preferences, needs and motor learning skills. With a theme of Tropical Jungle, the corner shapes of all facilities are rounded to ensure safety, in a natural palette of grass green and bright yellow with red, orange, blue and brown accents to stimulate the senses with a nod to an exciting jungle safari. In terms of design, the over 54-meter-long Bouncy Castle consists of 13 toddler-friendly play areas which revolve around the eight original characters of Kiztopia. The play areas are suitable for kids of all ages, emphasising anti-gravitational sensation like trampolines. They help train children's agility, spatial cognition, strategic mindset and quick decision-making abilities. One of the highlights is the 3-metre-tall slide on the Jungle Expedition Ship of Eli the

Elephant Engineer. Furthermore, there are two Occupational Experience Zones, presented as simplified versions to adapt to the needs and preferences of young kids. The aim is to cultivate the eight Intelligence Matrices of children (picture smart, body smart, logic smart, people smart, music smart, nature smart, self-smart and word smart), which help them develop social skills, self-confidence, and self-esteem. There are many fun and engaging areas that will help little ones get warmed up, such as a toddler sandpit, colourful ball pits and multiple photo spots for the family. Get ready to enhance children's sensory integration skills and unleash their full potential!

For an even more enjoyable experience, don't miss out on throwing a birthday party for children! Bouncetopia by Kiztopia has partnered with various restaurants to create a one-of-a-kind birthday celebration specifically designed for your little ones!

## Bouncy Castle at Bouncetopia by Kiztopia

### Eight Jungle-themed Play Area



#### Mark's Subtropical Orchard

Mark the Monkey Scientist is greeting all Kizzos at the start of this tropical jungle expedition! In his favourite pursuit of studying fruits, he maintains an expansive orchard. Let's follow him on a 'fruitful' learning journey! Challenge your balance on the Banana Curvy Track, agility with the Fruit Donut, and dexterity by climbing the Strawberry Mini Slide.



#### Drago's Whitewater Challenge

Drago the Dragon Journalist loves exploring various parts of the world, even the most dangerous whitewater! Ride on the flamingo to 'float down' the waters or climb the ramp with bare hands. Kizzos, if you think you are brave enough, zoom down the slides into the 'rapids' with your friends! This station allows children to strengthen their core muscles and improve their coordination, as they develop social skills with other children of the same age group.



#### Bell's Honey Challenge

Kizzos, if you want a taste of the delicious honey guarded jealously by Bell the Bear Chef, you'll have to outmanoeuvre the obstacle course filled with the likes of Edelweiss Bola and Wooden Dummy. Do you have the physical strength, perseverance, and confidence to handle that?



#### Honey's Trampoline Garden

Let's visit Honey the Bee Singer with a jar of honey! In the cosy backyard garden, you can try seat drops, twist jumps and other moves on the bouncy Sunflower Hill. Unwind at the Stump House if you need a little respite from all the action. How pleasant it is!





**Raby's Carrot Field**

Raby the Rabbit Teacher is busy picking carrots. Would you like to help? Kizzos will need to cross the hurdles and green pea barriers to store the harvest into the Mushroom Warehouse. With good balancing and coordination skills, this should be an easy-peasy task!



**Happy's Cactus Maze**

Happy the Hippo Dancer is trapped in a maze full of cactus! Kizzos, embark on a rescue mission and dance your way to save Happy by employing the techniques she imparted. Move gracefully to avoid the sting of the 'spiky' cactus awaiting you! Beetles and butterflies will be cheering for you, so move it!



**Tiger's Whitewater Adventure**

Tiger the Sportsman is bringing Kizzos on a fun downstream journey! Meet the Frog's Tongue Bola and rocking bed, Crab Swing, and Flowy Stonewall – these are the ultimate trials to test Kizzos' cognitive abilities, motor skills, independence, and communication skills! Don't underestimate them!



**Eli's Jungle Expedition Ship (Ball Pit)**

The Jungle Expedition Ship designed by Eli the Elephant Engineer is full of fun! It features a thrilling 3-metre-tall slide and the only large-scale ball pit in the playground! Start sailing with friends into this nautical adventure without getting wet!



## 2 Brand-New Jungle-themed Occupational Experience Zones



**Raby's Jungle Supermarket**

Kizzos, have you ever visited a supermarket inside a jungle? It's an all-fruit paradise! In this role-playing game, Raby the caring Rabbit Teacher is going to teach Kizzos how to behave like a well-mannered shop assistant and customer. Kizzos get to learn fruit categorisation and basic calculation on top of social and language skills.



**Bell's Bartender Experience**

Food and water are the most valuable resources in the jungle expedition. With the help of Bell, the Bear Chef, Kizzos become little bartenders as they prepare popular beverages by following instructions, working with others, and unleashing their creativity!

## 3 Creative Zones



### Sandpit Zone

Kizzos, use your imagination and creativity to build your own sandcastle! This sandpit helps train visual memory and cognitive ability while boosting their fine motor skills and coordination, as well as social and teamwork skills.



### Lush Photo Op Zone

Wind down at this tranquil yet photogenic spot snug deep in the jungle! You can get a colourful cotton candy and take photos with all animal friends in Kiztopia before getting back in action again when you are fully recharged!



### Warm-Up Zone

Kiztopia's animal friends will keep Kizzos company as they change shoes and do warm-up exercises here! Shop for souvenirs before you take off for the adventure!

## Enjoy 15% Early Bird Discount Now

### Bring an additional treat home by purchasing tickets at Bouncetopia Store

Bouncetopia by Kiztopia is a unique bouncy playground in Hong Kong, with the recurrent theme of a giant castle. Customised and upgraded for toddlers, it offers a phenomenal parent-child experience with a long queue attached to it. To celebrate Bouncetopia's first overseas flagship at AIRSIDE, Kiztopia is partnering with world-renowned travel booking platform Klook to launch ticket sales. Tickets will be available for purchase on Kiztopia HK website, Bouncetopia Store and Klook online platform, local parents and overseas travellers get to know more about Bouncetopia, thereby adding to their urge to buy tickets online without any hassle. From 27<sup>th</sup> November to 14<sup>th</sup> December, enjoy a 15% early bird discount on Single Visit, 10 Visits and Annual Pass to Bouncetopia (excluding the 30-minute single entry ticket). You can even get a special treat by visiting Bouncetopia Store for pre-sales tickets. Grab your tickets before they are all gone!

Ticket categories	Entrance duration	Pricing
<b>【Single Entry】</b>		
Monday to Friday (Non-Public Holidays)	30 minutes	HK\$78
	60 minutes	HK\$128
	90 minutes	HK\$168
	1 extra adult (18 or above) / Youth (13-17 years old)*	HK\$58
Saturday, Sunday and Public Holidays	30 minutes	HK\$98
	60 minutes	HK\$178
	90 minutes	HK\$228
	1 extra adult (18 or above) / Youth (13-17 years old)*	HK\$88

\* Prices for 30 mins, 60 mins & 90 mins entrance durations remain the same.

# Each entry allows 1 child (2-10 years old) accompanied by 1 adult (18 or above) for free.

### 【10-entries Ticket Package】

Monday to Friday (Non-Public Holidays)	60 minutes	HK\$1,088
	90 minutes	HK\$1,488
Any day	60 minutes	HK\$1,588
	90 minutes	HK\$2,088



【Annual Pass】		
Monday to Friday (Non-Public Holidays)	1 session per day (90 mins)	HK\$2,388
Any day	1 session per day (90 mins)	HK\$3,388

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#### **About Bouncetopia by Kiztopia's Hong Kong first ever flagship outlet**

Opening Date: Mid-December 2023  
Address: Shop 401 & 422, AIRSIDE Kai Tak.  
Operating hours: 12nn – 8:30pm (Monday to Friday)  
10am – 8:30pm (Weekends & Public Holidays)  
#During the pre-sale period from now onwards, the opening hours are as follows:  
Monday to Friday: 2pm-6pm  
Weekends and public holidays: 12nn-6pm  
Enquiries hotline: 2891 2038 / 6936 4663 (WhatsApp)  
Website: <http://www.kiztopia.com.hk/>  
Facebook: <https://www.facebook.com/kiztopiahk>  
Instagram: <https://www.instagram.com/kiztopiahk>

#### **About Kiztopia**

Kiztopia, the renowned household name in Singapore's mega-family entertainment scene, believes in the philosophy of "Play to Learn, Learn through Play." Established in 2019, Kiztopia operates the largest indoor edutainment playground at Marina Square, along with five more themed outlets. Recognised for its excellence, Kiztopia proudly received the prestigious "Best Attraction Experience" award at the Singapore Tourism Awards 2021. In addition, Kiztopia also organises highly anticipated parent-child bonding events in Singapore known as Jumptopia™. These events feature exciting themes and original characters, offering an unforgettable bouncy castle experience that redefines family fun.

In late 2022, Kiztopia expanded its footprint to the region with the opening of their first overseas flagship outlet in Hong Kong's New Town Plaza, followed by successful Jumptopia™ pop-up events at Gold Coast Square, Plaza Hollywood, Olympian City 2 & East Point City. Bouncetopia by Kiztopia, a subsidiary brand, has 2 integrated outlets featuring giant inflatables in Singapore. This year, they will open the third global store in AIRSIDE, Kai Tak Hong Kong, making it their first flagship store outside of Singapore. For more information, please visit [www.kiztopia.com.hk](http://www.kiztopia.com.hk).

**This press release was issued by Dynamic Duo PR (DDPR) on behalf of Kiztopia. For enquiries, please contact:**

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